

Executive Report

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Public Health and Wellbeing Strategy

Executive Summary

This report explains the transfer of responsibility for public health from the National Health Service to local authorities. The direct responsibility is vested in Surrey County Council, but borough and district councils are critical to achieving improvements in public health.

A Surrey Health and Wellbeing Board has established overall health and wellbeing priorities for Surrey as a whole. To deliver local priorities, a Guildford Health and Wellbeing Board has been formed and this report explains how this fits into the Surrey picture.

The Guildford Health and Wellbeing Board is a partnership with representatives from Guildford Borough Council, Surrey County Council, Guildford and Waverley Clinical Commissioning Group, Surrey Heath Clinical Commissioning Group and the Voluntary Sector. The Board has produced a Public Health and Wellbeing Strategy, which was also considered by the Customer and Community Scrutiny Committee at its meeting on 2 December 2014.

The report summarises the two key themes and six priorities set out in the draft strategy.

Recommendation to Executive

That the Executive endorses the Guildford Health and Wellbeing Board's Strategy and the Council's contribution to the health and wellbeing board and strategy.

Reasons for Recommendation:

To support the board in developing the strategy and action plans to prevent premature death and reduce inequalities across the borough.

1 Purpose of Report

- 1.1 This report sets out the draft Health and Wellbeing Strategy of the Guildford Health and Wellbeing Board (**Appendix 1**) which we will use to set the public health priorities for the Council.

2 Strategic Framework

- 2.1 The health and wellbeing of our residents is central to most of what we do as an organisation. This strategy seeks to build on many of the initiatives and policies that we and our partners are involved with. As such, the strategy contributes to achieving all of the Council's strategic priorities, but with a particular focus on the following themes:

- i. society
- ii. sustainability
- iii. development

3 Background

- 3.1 Responsibility for public health in England and Wales was transferred from the National Health Service to local authorities following changes introduced by the Health and Social Care Act 2012. This in part resulted from the Marmot review of 2010, which identified that ill health prevention and health promotion is not the sole domain of the NHS and that reducing inequalities is a shared responsibility. In Surrey, the primary responsibility rests with the county council and their Director of Public Health.
- 3.2 Surrey County Council, through the Surrey Health and Wellbeing Board, has set out the overall priorities for Surrey in the Strategy (SHWBS). However, it is widely recognised that many of the solutions are delivered locally. A number of organisations in our area have therefore come together to form the Guildford Health and Wellbeing Board to agree on a local health and well-being strategy.
- 3.3 The board consists of representatives from:
- Guildford Borough Council
 - Guildford and Waverley and Surrey Health Clinical Commissioning Groups
 - Surrey County Council
 - Voluntary Sector organisations

It is therefore important to note that this is not a Guildford Borough Council Board or Strategy and that although Guildford Borough Council chairs the board, it is one of the partners contributing to the board and delivering the strategy.

- 3.4 The Guildford Health and Wellbeing board aims:
- (i) To reflect the priorities from the Surrey Health and Wellbeing Board, which is responsible for public health and wellbeing in Surrey, while providing a local focus for those priorities

- (ii) To make a positive impact on health and wellbeing in the Borough by identifying measures to reduce premature death and reducing inequalities in health across the Borough
- (iii) To guide the decision making of all of the partner organisations in affecting health and wellbeing across the Borough

3.5 In preparing the draft strategy, the board had regard to the:

- Surrey Joint Strategic needs analysis,
- Guildford local health profile and
- Surrey Joint Health and Wellbeing Strategy

3.6 The Board is a multi-agency group and each partner is responsible for their own governance arrangements. When the Customer and Community Scrutiny Committee considered the draft strategy, councillors were asked what scrutiny arrangements they wanted to see. The Committee requested that they be advised of the action plans when developed and for an annual report on progress.

3.7 District and borough councils are represented on the Surrey Health and Wellbeing Board by John Jory, Chief Executive at Reigate and Banstead Borough Council. Julie George, the Public Health Lead for Guildford and Waverley at Surrey County Council, also represents the Guildford Health and Wellbeing Board at the Surrey Board.

4 The Strategy

4.1 The local strategy has been prepared following a workshop involving all partners. It addresses a number of issues, which can be grouped under two themes - these are:

- prevention of premature death.
- reduction of inequalities in health across the Borough.

Within these two themes, six priorities are identified as follows:

- alcohol
- health and wellbeing at work
- inequalities in health
- physical activity
- road traffic Injuries
- smoking

4.2 The board identified these priorities reflecting the Surrey priorities and local concerns. The strategy is currently in draft form while it is considered by all partner organisations. This is therefore the first step in developing the strategy and the priorities. Once the draft strategy is agreed, detailed action plans will be prepared which will include specific measurable targets.

- 4.3 The strategy, as it develops, has the potential to become a key overarching document pulling together the work of a number of local organisations. For us, many of our existing plans will contribute positively to improving the health and well-being of our local residents. In future, we need to ensure that all our plans actively consider how they contribute to this wider objective.
- 4.4 The strategy will impact on the direction and approach we take in respect to work areas including those relating to:
- Community grants
 - Community plan
 - Community development
 - Gypsy and traveller strategy
 - Homelessness strategy
 - Housing strategy
 - Later life strategy
 - Leisure strategy
 - Licensing policy
 - Local plan
 - Physical activity strategy
 - Safer Guildford Partnership
- 4.5 By endorsing the strategy, the Council is agreeing to place improving health and wellbeing high on its agenda. We are committing to support the delivery of detailed actions plans designed to deliver the desired outcomes identified in the strategy. In many cases, we are already well aligned to these priorities but there may be instances where we will need to devote additional resource to achieve the outcomes once the plans are finalised.

5 Financial Implications

- 5.1 There are no immediate funding implications arising from the strategy. Until the detailed action plans are available, it is not possible to quantify if additional investment will be required from any of the other partner organisations.

6 Legal Implications

- 6.1 There are no legal implications arising from the strategy.

7 Human Resource Implications

- 7.1 There are no immediate human resource implications. However, work is currently being undertaken with the University of Surrey with the aim of creating a public health intern post.

8 Conclusion

- 8.1 The Guildford Health and Wellbeing Board has identified priorities based on a range of public health intelligence. It sets out areas for public health improvement and details of desired outcomes and how these will be achieved

will be set out in action plans. The strategy provides a robust basis for the Council to deliver health and wellbeing improvements for the community.

8.2 We therefore recommend that the Executive supports the Guildford Health and Wellbeing Board and the Strategy.

9 Background Papers

- Surrey Joint Strategic needs analysis
- Guildford local health profile
- Surrey Joint health and wellbeing strategy

10 Appendices

Appendix 1: Draft Guildford Health and Wellbeing Strategy